

PETRONAS DAGANGAN BERHAD
‘BONANZA 50’ Campaign
TERMS AND CONDITIONS

1) Organiser:

- a) PETRONAS Dagangan Berhad (“PDB”), in collaboration with Mesra Retail & Café Sdn Bhd (“MRC SB”), Setel Ventures Sdn Bhd (“Setel”), and PETRONAS Lubricants Marketing (Malaysia) Sdn Bhd (“PLMM”) (hereinafter collectively referred to as the “**Organiser**”), will be organizing the **Bonanza 50 campaign** (hereinafter referred to as the “**Campaign**”).
- b) The following terms and conditions apply in respect of the Campaign. By participating in the Campaign, you agree to be bound by the terms and conditions herein, including any terms that may have been amended from time to time, without limitation or qualification.

2) Eligibility:

- a) The Campaign is open to all Malaysian citizens, subject to fulfilling ALL the following requirements:
 - i) Registered and active PETRONAS Mesra Rewards Loyalty Programme members (hereinafter referred to as “Mesra Rewards Members”), **excluding users of physical Mesra Cards.**
 - ii) Participants must hold Malaysian citizenship; and
 - iii) Participants must be aged eighteen (18) and above.

Mesra Rewards Members who fulfil all the above-mentioned requirements shall be hereinafter referred to as “**Participant**” or “**Participants**”.

- b) The following individuals are **NOT ELIGIBLE** to participate in the Campaign:
 - i) Permanent or contract employees of the PETRONAS Group of Companies, including the Organiser and their immediate family members (including fathers, stepfathers, mothers, stepmothers, siblings, spouses, children, stepchildren and adoptive relationships);
 - ii) PETRONAS station dealers, PETRONAS crews and their immediate family members (including fathers, stepfathers, mothers, stepmothers, siblings, spouses, children, stepchildren, and adoptive relationships); and
 - iii) Employees of third-party service providers of the Organiser, their permanent and/or contract employees, and their immediate family members (including fathers, stepfathers, mothers, stepmothers, siblings, spouses, children, stepchildren, and adoptive relationships).

- c) In the event a Participant is found to be ineligible at any point of time during or after the Campaign Period as set out hereinbelow, the Organiser reserves the right, at its sole discretion, to disqualify the said Participant and to cancel, withdraw and/or to recall any prize awarded to the said Participant. In the event where the said Participant has benefitted from the prize, the said Participant agrees and undertakes to reimburse the Organiser for the costs relating to the prize; otherwise, the Organiser reserves its right to initiate any legal action it deems necessary against the said Participant.

3) Campaign Prizes

- a) The monthly prizes are as follows:

Campaign type	Prize type	Prize (Per Winner)	Monthly Winner Quantity	Total winner by end of campaign
Sub-campaign 1	Monthly Grand Prize	Wishlist of value up to RM15,000*	10 winners	30 winners
	Monthly Consolation Prizes	1. RM300 Setel Voucher	100 winners	300 winners
		2. 20,000 Mesra Rewards points worth RM200	100 winners	300 winners
Sub-campaign 2	Monthly Grand Prize	Yamaha R15M motorbike	1 winner	3 winners
	Monthly Consolation Prizes	PETRONAS Syntium 3000 5W-30 (4 Litre)	10 winners	30 bottles
Sub-campaign 3	Monthly Winner	Wishlist of value up to RM10,000*	1 winner	3 winners

- b) The prize is exclusive to the respective winner and cannot be transferred, exchanged, or substituted with any alternative item, reward, or prize.
- c) In the event that the wishlist's value exceeds the stated limit (RM15,000 for sub-campaign 1 or RM10,000 for sub-campaign 3), or the fulfilment process is complex, challenging or beyond the capabilities of the Organiser, the Organiser has the absolute discretion to substitute the prize with a cash prize of RM15,000 instead. The Organiser's decision in this respect shall be final and binding.

4) Campaign Period:

- a) Unless otherwise notified by the Organiser, the Campaign will be conducted from **1 July 2024 to 30 September 2024** (hereinafter referred to as the “**Campaign Period**”), both dates inclusive. Any updates or changes will be communicated by PDB on its 'PETRONAS Brands' social media platforms and the official website (www.mymesra.com.my)
- b) The Spending Period, for Participants to qualify for the following prize(s) during the Campaign Period, is as per the table below (hereinafter referred to as the “**Spending Period**”):

Campaign type	Prize type	Spending Period
Sub-campaign 1	Monthly Grand Prize	Month 1: July 2024 12.00 am, 1 July 2024 to 11.59 pm, 31 July 2024
	Monthly Consolation prizes	Month 2: August 2024 12.00 am, 1 August 2024 to 11.59 pm, 31 August 2024
Sub-campaign 2	Monthly Grand Prize	Month 3: September 2024 12.00 am, 1 September 2024 to 11.59 pm, 30 September 2024
	Monthly Consolation Prizes	
Sub-campaign 3	Monthly winner	

5) Campaign Mechanics:

There are three (3) sub-campaign mechanics in this Campaign as follows:

- I. **Sub-campaign 1:** Fuel or spend with PETRONAS.
- II. **Sub-campaign 2:** Buy PETRONAS Lubricants products.
- III. **Sub-campaign 3:** Share “My Dream Story”

I. Sub-campaign 1: Fuel or spend with PETRONAS

- a) Participants will qualify for entries for the Campaign based on the following:
- i. Minimum spend of **RM40 per transaction** at any PETRONAS stations on any of the following products to get one (1) entry:

1. PETRONAS Primax 97 with Pro-Race;
2. PETRONAS Primax 95 with Pro-Drive;

OR

- ii. Minimum spend of **RM10 per transaction** at any PETRONAS Mesra stores **including PETRONAS Lubricants products** in any PETRONAS stations to get one (1) entry except for cigarettes, prepaid top-ups, Touch N’ Go, e-Pay and Café Mesra product purchase.

OR

- iii. Minimum spend of **RM10 on Setel app** (any transactions on Setel app or paying via Setel app) in a single transaction to get one (1) entry across all Setel app's features as listed below excluding the purchase of fuel:

1. Café Mesra;
2. Retail & online payments, e.g.: PETRONAS Shop, Setel QR Pay at counter, Deliver2Me (except for DuitNow transactions, cigarettes, prepaid top-ups, Touch N’ Go, and ePay),
3. Motor & Takaful Insurance;
4. Road tax renewal;
5. EV charging;
6. Auto assistance;
7. Parking; and
8. PETRONAS AutoExpert service centre

- b) All valid transactions require **Mesra Rewards Members to key-in their mobile number** or use the **Setel app** with the PETRONAS Mesra Rewards membership activated to qualify for the Campaign entry (or entries).

- c) Any transaction or payment made by **swiping the physical Mesra Card** will **NOT QUALIFY** to participate in the Campaign. Example Scenarios:

Customer Transaction Amount	Spending On	Mesra Rewards membership or Setel app transaction	Eligible to enter Prize Drawing?
RM40	Primax 95 with Pro-Drive	Swipe with physical Mesra Card	No

RM40	Primax 95 with Pro-Drive	Payment via Setel app with Mesra Card activated in the app	Yes
RM 40	Primax 95 with Pro-Drive	Payment via Setel app without Mesra Card activated in the app	No
RM15	Snacks from Mesra	No Mesra Rewards Loyalty Membership	No
RM 60	Primax 97 with Pro-Race	No Mesra Rewards Loyalty Membership	No
RM 20	Cigarettes	Keying-in mobile number	No
RM10	Beverage from Kedai Mesra	Keying-in mobile number that is registered with Mesra Rewards membership	Yes
RM45	Primax 95 with Pro-Drive	Keying-in mobile number that is registered with Mesra Rewards membership	Yes
RM50	Touch N' Go reload	Swipe with physical Mesra Card	No
RM15	Coffee from Café Mesra	Payment via DuitNow on Setel App	No
RM15	Parking Charges	Payment via Setel app with Mesra Card activated in the app	Yes

- d) For the **Grand Prize**, participants are required to **spend an accumulative of RM200 and above per month to qualify** for this prize category.
- e) Qualified Participants for Grand Prize Winners will be contacted by the Organiser to submit their Dream Story on the <https://www.mymesra.com.my/for-consumer/promotions/bonanza50impian> website.
- f) To submit a Dream Story, participants are to follow the instructions and provide the necessary information requested, as follows:
- i. Full Name per NRIC
 - ii. Mobile number
 - iii. Email address
 - iv. Mesra Rewards membership number
- g) Winners of this sub-campaign will be selected based on the on the Organizer's judging criteria of the Participants' wishlists submitted and shall be achievable and appropriate (non-political, non-violent, non-sexual etc.)
- h) At the end of the Campaign Period, **thirty (30) Grand Prize winners** will be selected by PDB Marketing Strategy and Communications (MARCOM) Team based on the wishlist criteria set by the Organizer. **Six hundred (600) Monthly Consolation Prize winners** will be selected by the Organiser via a computerized selection system, witnessed by the appointed authorized internal auditor. The Organiser's decision on all matters relating to this Campaign (including the selection of winners) shall be final and binding. No enquiries on winners' selection will be entertained.
- i) CardTerus is a payment method on the Setel app that allows Participants to pay for fuel and PETRONAS Mesra store items directly with their credit card, debit card or prepaid card without the need to top-up their Setel wallet.

II. Sub-campaign 2: Buy PETRONAS Lubricants products

Participants will qualify for entries for the Campaign based on the following:

- a) Purchase minimum of RM10 of PETRONAS SPRINTA or PETRONAS Syntium as per below list in one receipt at any of the workshops registered with PETRONAS Lubricants Marketing Malaysia Sdn Bhd (320067-W), online via Shopee, or online via PETRONAS Shop etc.), to get one (1) entry.
 - PETRONAS Syntium 7000
 - PETRONAS Syntium 3000
 - PETRONAS Syntium 800
 - PETRONAS Syntium 500
 - PETRONAS SPRINTA F900
 - PETRONAS SPRINTA F700
 - PETRONAS SPRINTA F300
 - PETRONAS SPRINTA F100
 - PETRONAS SPRINTA A700
 - PETRONAS SPRINTA T500
 - PETRONAS SPRINTA T300
 - PETRONAS SPRINTA Racing Ester
- b) Participants are required to scan the QR code from the point of sales materials (POSM) such as poster, tent card, wobblers, and banner provided to the participating service centres or outlets, or product description for online purchases.
- c) Upon the submission, participants are to follow the instructions and provide necessary information requested, as follows:
 - Full Name per NRIC
 - Mobile number
 - Email address
 - Upload photo of receipt as proof of purchase
 - Select the location of purchase (e.g. service centre/outlet/workshop name, online via Shopee, or online via PETRONAS Shop etc.)
- d) Participants must follow the campaign **Eligibility** required per clause 2 of these terms and conditions.
- e) Participants are allowed multiple entries with multiple receipts as proof of purchase, provided that each receipt is eligible for only one entry.
- f) Participants must keep the original receipt that was submitted.
- g) At the end of the Campaign Period, thirty-three (33) winners will be selected by PLMM via a computerized selection system, witnessed by the appointed authorized internal auditor and representative from PDB. The Organiser's decision on all matters relating to this Campaign (including the selection of winners) shall be final and binding. No enquiries on winners' selection will be entertained.

III. Sub-campaign 3: Share “My Dream story”

- a) To participate, participants are to visit <https://www.mymesra.com.my/for-consumer/promotions/bonanza50impian> website.
- b) To submit a *Dream Story*, participants are to follow the instructions and provide the necessary information requested, as follows:
- Full Name per NRIC
 - Mobile number
 - Email address
 - Mesra Rewards membership number
- c) For “*My Dream Story*” submission, participants must **spend a minimum of RM10 on any transaction at PETRONAS Stations. Only one (1) submission is allowed per Mesra Rewards member.**
- d) Participants for this sub-campaign 3 shall **follow PETRONAS Brands social media accounts** named below:
- Instagram account: www.instagram.com/petronasbrands
 - Facebook account: www.facebook.com/PETRONASBrands
- e) Winners of this sub-campaign will be selected based on the on the Organizer’s judging criteria of the *My Dream Story* submitted, as follows:
- Authenticity and creativity
 - Appropriate content (non-political, non-violent, non-sexual etc.)
 - Achievable dream

No	Wishlist example	Result
1	Flight ticket to Egypt with family worth up to RM10,000	Yes
2	Handbag worth up to RM10,000	Yes
3	New Car worth RM90,000	No
4	Cash for hospital treatment RM10,000	Yes
5	New home appliances worth up to RM15,000	No
6	<i>Umrah</i> package worth up to RM10,000	Yes
7	Donation of RM5,000 to orphanage	Yes
8	Paris trip with family worth RM25,000	No

- f) At the end of the Campaign Period, three (3) winners will be selected by PDB Marketing Strategy & Communications (MARCOM) team, based on the wishlist criteria set by the Organizer. The Organizer’s decision on all matters relating to this Campaign (including the selection of winners) shall be final and binding. No enquiries on winners’ selection will be entertained.

6) Uncaptured Submissions & Transactions via the Setel App or Mobile Number Key-in Feature:

In the event that during the Campaign Period, a Mesra Rewards Member's transaction(s) via their Setel account or the mobile number key-in feature does not capture for any reason whatsoever, the Organiser reserves the right to exclude the said transaction(s) amount from the Campaign. Nonetheless, the Organiser will on a reasonable effort basis, endeavour to take any such steps that would enable Mesra Rewards Members to participate in the Campaign.

7) Prize Fulfilment:

a) Wishlist value up to RM15,000 for Sub-campaign 1 or RM10,000 for sub-campaign 3: Winner will be selected based on the criteria stated in Clause 5.I.g and 5.III.e and will be contacted by the Organiser to further discuss the arrangement for the prize fulfilment process. Fulfilment will be done within ninety (90) working days from the date of the winner announcement.

For cash prize fulfilment, it will be done via bank transfer directly to the winners' bank account within ninety (90) working days (subject to the winner providing their bank account details within the period as prescribed by the Organiser) upon notification of winners on PDB's website (www.mymesra.com.my) or through other means as notified by PDB.

b) RM 300 Setel Voucher: Prize will be delivered directly to the winners' registered email address that has been registered with PDB within ninety (90) working days upon notification of winners on PDB's website (www.mymesra.com.my) or through other means as notified by PDB. In the event of delay on the prize fulfilment, PDB will communicate with the winners via registered email address and/or registered mobile number.

c) 20,000 Mesra Rewards Points (worth RM200): Prize will be delivered directly to the winner's registered Mesra Rewards membership account on the Setel app within ninety (90) working days upon notification of winners on PDB's website (www.mymesra.com.my) or through other means as notified by PDB. In the event of delay on the prize fulfilment, PDB will communicate with the winners via registered email address and/or registered mobile number.

d) Yamaha R15M motorbike: Winner will be contacted by the Organiser to make arrangement for the prize fulfilment within ninety (90) working days upon notification of winners on PDB's website (www.mymesra.com.my) or through other means as notified by PDB. In the event of delay on prize fulfilment, PDB will communicate with the winners via email/registered mobile number. The value of the Yamaha R15M Motorbike will be borne by the Organiser, however any additional cost and expenses, e.g. road tax, ownership transfer, registration fee, insurance, logistics expenses etc. shall be borne by the Winner.

e) PETRONAS Syntium 3000 5W-30 (4L): Winner will be contacted by the Organiser to make arrangement for the prize fulfilment within ninety (90) working days upon

notification of winners on PDB's website (www.mymesra.com.my) or through other means as notified by PDB. In the event of delay on the prize fulfilment, PDB will communicate with the winners via email/ registered mobile number.

Other terms:

- a) Smartpay customers are **NOT** eligible to participate in the Campaign.
- b) All eligible entries will be captured for fuel purchases but will be capped at a maximum of RM3,000 per Participant per month for the draw.
- c) Participants can also use the mobile number key-in feature which enables customers to earn and redeem Mesra Rewards points without using a physical Mesra Card. Entry will be captured when the Mesra Rewards Members' registered mobile number is keyed in on the OPT screen at the fuel dispenser.
- d) The Organiser's record will be the official record for awarding the Campaign entries. No manual receipt submissions will be entertained, except for the Sub-campaign 2: Buy PETRONAS Lubricants Products.
- e) Participants must ensure that the Mesra Rewards membership used to participate in the Campaign is registered under their own name with a valid NRIC number. Participants who do not meet these requirements will be disqualified and be ineligible for the Campaign prizes.
- f) Each Participant will only be entitled to win **one (1) prize only throughout the Campaign Period.**
- g) Only Grand Prize Winners will be contacted only via phone call by PDB's Mesralink team for verification to qualify for their prizes. Participants' respective contact numbers are based on the telephone number available in the Mesra Rewards membership database, which shall be valid and reachable. In the event a shortlisted Participant is unreachable via telephone, the Organiser reserves the right to select another shortlisted Participant. The next-in-line shortlisted Participant shall then be contacted and may, potentially, be rewarded with the prize.
- h) In the event that the Organiser opts to contact the potential winners by phone and is unable to get through to the potential winners due to any reasons whatsoever such as the call being out of coverage, unanswered or out of service, the Organiser will then make another three (3) attempts to contact the potential winners within four (4) hours. Where such attempts are unsuccessful, the Organiser reserves the right to select the next potential winners, repeating the same process until a winner is identified.
- i) Winners will be announced via PDB's website at www.mymesra.com.my or any other medium as may be decided by PDB in its absolute discretion.
- j) Grand Prize winners will receive their prize during the physically conducted prize-giving ceremony by the Organiser. Winners will be informed through their registered email address and/or registered mobile number with instructions to attend the prize-giving ceremony. Winners must confirm their attendance to the prize-giving ceremony, and in the event they are not able to attend, they may nominate a representative to receive the prize on their behalf. The designated representative is required to bring along an authorization letter or a photocopy of the winner's IC for the prize collection. The prize-giving ceremony will be conducted within ninety (90) working days upon announcing the winners on PDB's website or through other means as notified by the Organiser. The Organiser has the right to disqualify the

winner if the winner or their representative is unable to attend the prize-giving ceremony.

- k) Grand Prize Winners are required to fill in a declaration form in order to redeem their prizes. Failure to respond within five (5) working days may result in forfeiture of the prize. The Organiser reserves the right to select another winner(s). In the event of delay on prize fulfilment, the Organiser will communicate with the winners via registered email address and/or registered mobile number.
- l) All winners shall be bound by further terms and conditions as determined by the Organiser at its sole discretion.
- m) The Organiser reserves the right at any time at its absolute discretion, without prior notice, to substitute any of the prizes with other items of similar or higher value. The Organiser reserves the right to choose the specifications of the prizes and the Organiser's decision on this matter is final.
- n) All costs, fees and/or expenses incurred or to be incurred by the winners in relation to the Campaign, Prize Giving Ceremony and/ or claim of the prizes, which shall include but not be limited to the cost of transportations, accommodation, meals, personal costs and/or other costs, are the sole responsibility of the winners.
- o) By entering or participating in the Campaign, Participants hereby fully and unconditionally agree and accept all the terms and conditions herein contained and agree that the decisions of PDB regarding the Campaign and all matters relating to or in connection thereto are final and binding. No queries, appeals or correspondences will be entertained.
- p) Non-compliance by the Participants and/or winners with any of the terms and conditions herein contained shall entitle the Organiser to disqualify any entry and/or revoke any prizes awarded.
- q) The Organiser reserves the right to cancel, shorten, extend, suspend, or terminate the Campaign at any time prior to the expiry of the Campaign Period without prior notice to Participants. For the avoidance of doubt, any cancellation, extension, suspension, or termination of the Campaign at any time prior to the expiry of the Campaign Period shall not entitle the Participants to claim any compensation from the Organiser for any and all losses or damages suffered or incurred by the Participants as a result of the said cancellation, extension, suspension, or termination. The Organiser also reserves the right to amend, modify, delete, or change any of the terms and conditions herein contained at any time at its absolute discretion without prior notice. Continued participation in the Campaign following any such changes and/or amendments shall constitute the Participant(s) unconditional acknowledgment, understanding, agreement and acceptance of such changes in respect of the terms and conditions.
- r) The Organiser reserves the right to use the names, addresses, photographs, information, and documents of the Participants and/or winners as materials in advertisements and other form of publicity for the current and future marketing purposes from time to time without prior notice to the Participants and/or winners and the Participants and winners shall not claim ownership of the material. Participation of the Participants in the Campaign constitutes their consent to such use, without further notice, payment, or consideration.
Winners shall participate in all marketing and promotional activities, as and when required by the Organiser, including but not limited to, conferences, interviews, roadshow, and relevant events.

- s) The Organiser shall not be held responsible or liable for any claims of loss or damage to property or personal injury or loss of life by the Participants, winners and/or any party resulting from or arising out of or in connection with this Campaign or the prizes given under this Campaign.
- t) These terms and conditions prevail over any provisions or representations contained in any brochure or other promotional materials advertised under this Campaign. The Organiser is the final authority to decide on the interpretation of these terms and conditions and as to any other matters relating to this Campaign. For any enquiries, please call MESRALINK at 1-300-22-8888.

8) Personal Data

By participating in the Campaign, Participants are deemed to have agreed and consented to the collection, processing, use, disclosure, and retention by the Organiser of their personal data in the manner as set out in the Personal Data Notice given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at <https://www.mymesra.com.my/about-us/policies-notice/petronas-dagangan-berhad-privacy-statement>

9) Definitions

In these Terms and Conditions:

- a) “Loyalty Programme” shall mean as the PETRONAS Mesra Rewards Loyalty Programme run and managed by PDB.
- b) “Mesra Rewards Membership” shall mean those arrangements under the PETRONAS Mesra Rewards membership specified by PDB by which a member agrees to participate in the Loyalty Programme.
- c) “Mesra Card” shall mean the PETRONAS Mesra Rewards Loyalty Programme Membership card, or other variations of PETRONAS Mesra Card designated by PDB as such whether in the form of physical or digital card.
- d) “PETRONAS Group of Companies” shall mean PETRONAS, its subsidiaries, any holding company of PETRONAS and all other subsidiaries of any such holding company as the case may be from time to time.